



UNITED INDIA INSURANCE COMPANY LIMITED
Regd. & Head Office: 24, Whites Road, Chennai-14

Corporate Social Responsibility - Activities undertaken in 2014-15

As mandated by the Companies Act, 2013 our CSR Policy prepared in line with the extant rules of Ministry of Corporate Affairs was approved by the Board in the meeting held on 02.08.2014.

In accordance with the approved action plan the following activities were undertaken:-

- 1) Infrastructure Development in Villages:-** Our Growth & development cannot be complete without our Villages being a part of it. Realizing the importance of inclusive growth, our Company has adopted villages as part of insurance inclusion, envisaging development of health, hygiene and educational infrastructure of the village and also spread the message of insurance to everyone in the Village. Rs. 5 lac per village was spent for the development of the infrastructure of the village as per the need of the villagers.

For the year 2014-15 we have adopted 10 villages in different parts of the country as below:-

S.NO	VILLAGE	STATE	REGIONAL OFFICE
1	KUDANNOOR	TAMIL NADU	COIMBATORE
2	EDAIYARPAKKAM	TAMIL NADU	CHENNAI
3	BENJNI	CHANDIGARH	CHANDIGARH
4	NALAWADEWADI	MAHARASHTRA	PUNE
5	PILAPUR	PONDICHERRY	PONDICHERRY
6	NAGALWADI	MAHARASHTRA	NAGPUR
7	KUPPANHALLI	KARNATAKA	BANGALORE
8	GANDHI NAGER	KERALA	KOCHI
9	GANESHPURA	RAJASTHAN	JAIPUR
10*	CHINTAMADAKA	ANDHRA PRADESH	HYDERABAD.

*Approved but yet to be inaugurated.



2) Safety & Insurance Literacy Programme in Schools- We conducted safety & Insurance Literacy Programme in 52 Schools across the country to create safety and Insurance awareness among the young minds in the year 2014-15. Rs. 1 lac per school was spent for the infrastructure development as per the need of the Schools in consultation with the School administration.

3) Rs. 10 lakhs were sponsored to Shoshit Seva Sangh – Bihar , an NGO for Construction of school building for the unprivileged Children.

4) Rs. 1.5 crs was donated to Swachh Bharat Kosh (Swachh Vidhyalaya Campaign called by Hon'ble Prime Minister of India)
