

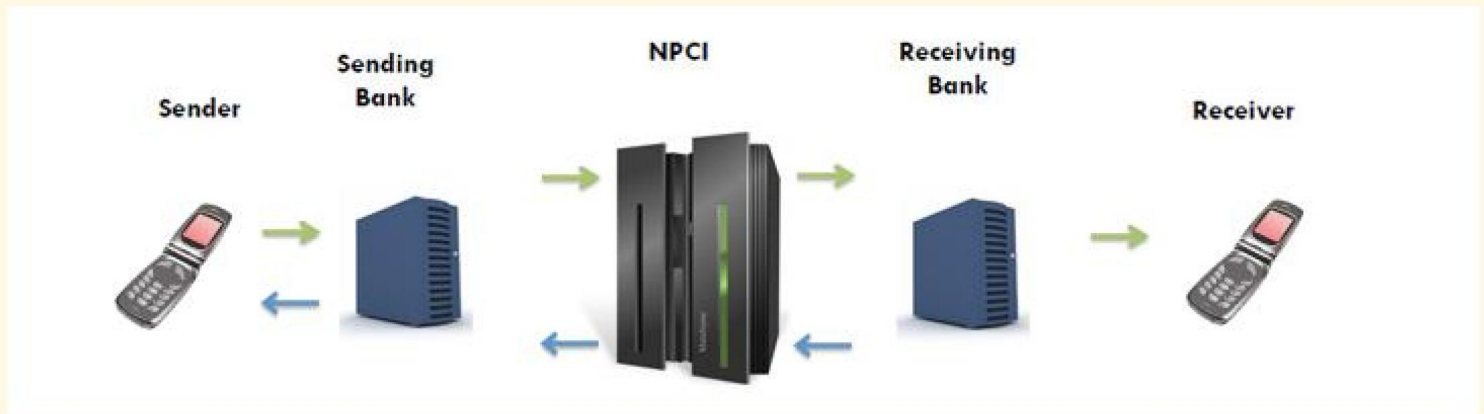
### What is this all about?

Start paying your insurance premiums using your mobile phone. United India Insurance now has an MMID that you can send payments to. All you need to do is to get an MMID and MPIN from your bank to pay from your mobile phone. Just enter the amount to be paid, UII's MMID, your secret MPIN through your mobile and the payment will be done immediately!



### What is Mobile Payments? How does it work?

Mobile payments in India are moderated by a government body called the National Payments Commission of India (NPCI). The technology enabling mobile to mobile payments is implemented by network providers and banks. A typical mobile payments transaction looks like this:



For more information on the context and rise of mobile payments in India refer to this [article](#) from the Payers Journal.



2 factor authentication for your security:

- 1) *What-You-Know*: Secret M-PIN
- 2) *What-You-Have*: Mobile number



Your mobile payment service works with:

- Any bank
- Any mobile network operator
- Any mobile phone

### What else can I do with Mobile Payments?

Once you have your MMID you can pay money to anyone with an MMID, over your mobile. Anytime, and anywhere. Similarly, you can also receive money from anyone just by telling them your MMID. The sender or the recipient may be an individual (like your friend) or an institution (like United India).

### Great! So how do I get started?

Just register with your bank for a mobile payments account. You will be provided an MMID and a secret 4-digit M-PIN, and you're ready to go! Remember, your mobile payment facility can be activated with any bank account and is usable over any network over any mobile phone.