

  
FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

UNITED INDIA INSURANCE COMPANY LIMITED

BUSINESS ACQUISITION FROM DIFFERENT CHANNELS -QUARTER 3 2019-20

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3354884	203226	3458604	201421	10576145	605478	10491818	584137
2	Corporate Agents-Banks	180632	10013	212894	10649	553555	38934	667607	39150
3	Corporate Agents -Others	12633	2493	11425	1660	31567	5828	32083	4800
4	Brokers	244877	55862	173597	49571	659448	202617	565244	181826
5	Micro Agents	0	0	99	3	2	0	380	11
6	Direct Business	197888	177298	195966	144010	625701	362162	626559	279858
	<b>Total (A)</b>	<b>3990914</b>	<b>448892</b>	<b>4052585</b>	<b>407314</b>	<b>12446418</b>	<b>1215018</b>	<b>12383691</b>	<b>1089782</b>
1	Referral (B)	0	0	0	0	0	0	0	0
	Others	34399	7829	49615	8827	110819	38364	218111	48273
	<b>Grand Total</b>	<b>4025313</b>	<b>456721</b>	<b>4102200</b>	<b>416141</b>	<b>12557237</b>	<b>1253382</b>	<b>12601802</b>	<b>1138055</b>

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold