



**FORM NL-36- BUSINESS -CHANNELS WISE**

**UNITED INDIA INSURANCE COMPANY LIMITED**

								Date:	31.03.2022	
SI.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year		
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	
1	Individual agents	2996261	202758.63	10865825	724423.63	3379691	214483.54	12426102	765783.07	
2	Corporate Agents-Banks	90183	4710.84	323479	30602.93	101698	4530.68	413595	31470.23	
3	Corporate Agents -Others	17005	3630.16	55307	12269.22	11605	2711.82	40969	9418.18	
4	Brokers	113886	89118.09	420424	310264.74	100952	74848.6	367331	277047.97	
5	Micro Agents									
6.a	Direct Business:Officers/Employees	898	7477.14	5019	14834.71	1465	6043.51	5887	14666.48	
6.b	Direct Business:Online (Through Company Website)	6871	349.92	34080	1473.71	5476	286.68	34457	1401.26	
6.c	Direct Business:Others	141794	102114.44	488476	393752.486	166446	101888.11	583246	480169.68	
7	Common Service Centres(CSC)	552	11.27	1814	39.86	694	13.52	4660	89.53	
8	Insurance Marketing Firm	1713	475.36	6706	1040.19	1145	118.95	3457	257.15	
9	Point of sales person (Direct)	138	30.32	138	30.32					
10	MISP (Direct)	14480	1263.35	53058	3536.05	16611	738.38	59365	2532.46	
11	Web Aggregators	165817	3556.32	723708	14683.5	160550	2966.21	831078	13257.39	
12	Referral Arrangements									
13	Others									
	Govt Schemes	213	55497.34	738	62482.61	376	71852.78	2115	72344.94	
	MOU	319	26.12	4858	923.24	2575	192.42	10364	830.2	
	Business associates	201	822.46	916	1867.69	172	473.56	685	1201.23	
	Total (A)	3550331	471841.76	12984546	1572224.886	3949456	481148.76	14783311	1670469.77	
14	Business outside India (B)									
	Grand Total (A+B)	3550331	471841.76	12984546	1572224.886	3949456	481148.76	14783311	1670469.77	

Note:

- (a). Premium means amount of premium received from business acquired by the source
- (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable

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07-09-2022