



FORM NL-36- BUSINESS -CHANNELS WISE

UNITED INDIA INSURANCE COMPANY LIMITED

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SI.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	3079507	2,12,965.94	10475367	7,41,999.90	2996261	202758.63	10865825	724423.63
2	Corporate Agents-Banks	72456	4,436.95	279195	30,332.56	90183	4710.84	323479	30602.93
3	Corporate Agents -Others	15444	3,474.50	56595	11,995.74	17005	3630.16	55307	12269.22
4	Brokers	357516	1,03,318.40	910466	3,66,826.70	113886	89118.09	420424	310264.75
5	Micro Agents	0	0	0	0	0	0	0	0
6.a	Direct Business:Officers/Employees	5718	7,515.93	13261	11,948.99	898	7477.14	5019	14834.71
6.b	Direct Business:Online (Through Company Website)	5892	325.41	22406	1,101.50	6871	349.93	34080	1473.72
6.c	Direct Business:Others	122537	71,945.88	431905	4,29,768.52	141794	102114.31	488476	393752.466
7	Common Service Centres(CSC)	1394	16.54	3161	31.62	552	11.27	1814	39.86
8	Insurance Marketing Firm	1599	403.92	7237	1,411.36	1713	475.36	6706	1040.19
9	Point of sales person (Direct)	20491	1,918.23	39783	4,402.98	138	30.32	138	30.32
10	MISP (Direct)	14982	1,492.76	55147	5,541.23	14480	1263.35	53058	3536.05
11	Web Aggregators	128781	4,939.99	595546	20,987.88	165817	3556.32	723708	14683.5
12	Referral Arrangements	0	0	0	0	0	0	0	0
13	Others								
	Govt Schemes	495	76,248.41	645	1,34,274.56	213	55497.34	738	62482.61
	MOU	181	145.14	1267	1,008.67	319	26.12	4858	923.24
	Business associates	238	1,013.43	821	2,798.31	201	822.46	916	1867.69
	Total (A)	3827231	4,90,161.42	12892802	17,64,430.51	3550331	471841.64	12984546	1572224.886
14	Business outside India (B)								
	Grand Total (A+B)	3827231	4,90,161.42	12892802	17,64,430.51	3550331	471841.64	12984546	1572224.886

Note:

- (a). Premium means amount of premium received from business acquired by the source
- (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable