



**FORM NL-36- BUSINESS -CHANNELS WISE
UNITED INDIA INSURANCE COMPANY LIMITED**

Date of Upload: 14-03-2024, Repoert Version_1								Date:	31.12.2023
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	29,66,648	1,95,445.27	82,67,313	5,51,498.25	26,78,493	1,90,229.29	73,95,860	5,29,033.95
2	Corporate Agents-Banks	44,112	1,701.87	1,42,358	7,394.73	70,858	5,884.79	2,06,739	25,895.60
3	Corporate Agents -Others	19,026	571.89	49,343	4,561.08	14,666	3,135.62	41,151	8,521.26
4	Brokers	13,02,286	1,11,397.05	23,71,221	3,48,610.41	2,81,499	78,455.70	5,52,950	2,63,508.30
5	Micro Agents	-	-	3,603	707.59	-	-	-	-
6.a	Direct Business:Officers/Employees	578	540.11	2,536	3,323.62	4,756	1,275.27	7,543	4,433.06
6.b	Direct Business:Online (Through Company Website)	6,066	384.34	18,782	1,033.01	8,104	403.09	16,514	776.09
6.c	Direct Business:Others	94,856	1,29,321.57	2,90,233	4,23,058.32	1,12,227	1,04,687.01	3,09,368	3,57,822.64
7	Common Service Centres(CSC)	54	0.71	310	5.02	885	6.22	2,120	15.08
8	Insurance Marketing Firm	1,605	203.44	5,208	911.02	1,545	206.24	5,638	1,007.44
9	Point of sales person (Direct)	85,982	3,210.69	1,82,135	7,174.52	12,207	1,514.20	19,292	2,484.75
10	MISP (Direct)	16,037	1,410.25	47,179	3,676.66	17,461	1,551.38	40,165	4,048.47
11	Web Aggregators	3,45,476	9,217.86	8,04,036	21,821.80	1,62,384	6,262.50	4,66,765	16,047.89
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others								
	Govt Schemes	3	4,382.87	746	30,197.74	59	1,272.30	150	57,787.27
	MOU	113	51.00	431	555.50	282	404.12	733	863.53
	Business associates	153	96.16	539	980.26	160	240.18	583	2,023.76
	Total (A)	48,82,995	4,57,935.08	1,21,85,973	14,05,509.53	33,65,586	3,95,527.91	90,65,571	12,74,269.09
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	48,82,995	4,57,935.08	1,21,85,973	14,05,509.53	33,65,586	3,95,527.91	90,65,571	12,74,269.09

Note:

- (a). Premium means amount of premium received from business acquired by the source
- (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable