

**FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS****UNITED INDIA INSURANCE COMPANY LIMITED****BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 30th JUNE 2012**

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3517943	117825	3070241	100522	3517943	117825	3070241	100522
2	Corporate Agents-Banks	291396	11508	286012	8319	291396	11508	286012	8319
3	Corporate Agents -Others	92010	1752	34658	1148	92010	1752	34658	1148
4	Brokers	101084	48719	77183	41873	101084	48719	77183	41873
5	Micro Agents	368	31	701	40	368	31	701	40
6	Direct Business	629204	62956	449242	49788	629204	62956	449242	49788
	Total (A)	4632005	242791	3918037	201690	4632005	242791	3918037	201690
1	Referral (B)	0	0	28414	383	0	0	28414	383
	Grand Total (A+B)	4632005	242791	3946451	202073	4632005	242791	3946451	202073

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold