

**FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS****UNITED INDIA INSURANCE COMPANY LIMITED****BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 31st DECEMBER 2012**

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3240613	101230	3172898	100004	10075762	330485	9552168	307432
2	Corporate Agents-Banks	184342	6894	346691	11938	662172	33471	858695	31308
3	Corporate Agents -Others	60966	1405	79229	2079	262908	4733	142798	4411
4	Brokers	91990	40990	65337	30084	255148	131776	238181	113540
5	Micro Agents	617	26	3028	263	1673	109	3917	323
6	Direct Business	1017186	56896	468078	39509	2179471	182551	1480678	129340
	Total (A)	4595714	207440	4135261	183877	13437134	683126	12276437	586354
1	Referral (B)	0	0	0	0	0	0	41418	845
	Grand Total (A+B)	4595714	207440	4135261	183877	13437134	683126	12317855	587199

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold