



## FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

## UNITED INDIA INSURANCE COMPANY LIMITED

BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 1<sup>st</sup> QUARTER 2014-15

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3982756	128169	2735900	115022	3982756	128169	2735900	115022
2	Corporate Agents-Banks	243040	12572	261027	12970	243040	12572	261027	12970
3	Corporate Agents -Others	37602	1681	118133	2128	37602	1681	118133	2128
4	Brokers	88057	64847	87062	55721	88057	64847	87062	55721
5	Micro Agents	4960	93	987	12	4960	93	987	12
6	Direct Business	523902	65531	1167798	59384	523902	65531	1167798	59384
	<b>Total (A)</b>	<b>4880317</b>	<b>272892</b>	<b>4370907</b>	<b>245237</b>	<b>4880317</b>	<b>272892</b>	<b>4370907</b>	<b>245237</b>
1	Referral (B)	0	0	0	0	0	0	0	0
	<b>Grand Total (A+B)</b>	<b>4880317</b>	<b>272892</b>	<b>4370907</b>	<b>245237</b>	<b>4880317</b>	<b>272892</b>	<b>4370907</b>	<b>245237</b>

Note:

1. Premium means amount of premium received from business acquired by the source.

2. No of Policies stand for no. of policies sold.