

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels

Insurer: **United India Insurance Co. Ltd.**

Date: **30.09.2012**

Sl.No.	Business Acquisition through different channels					Rs in Lacs			
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3317206	111430	3309029	106906	6835149	229255	6379270	207428
2	Corporate Agents-Banks	186434	15069	225992	11051	477830	26577	512004	19370
3	Corporate Agents -Others	109932	1577	28911	1184	201942	3329	63569	2332
4	Brokers	62074	42067	95661	41583	163158	90786	172844	83456
5	Micro Agents	688	52	188	20	1056	83	889	60
6	Direct Business	533081	62700	563358	40043	1162285	125656	1012600	89831
	Total (A)	4209415	232895	4223139	200787	8841420	475686	8141176	402477
1	Referral (B)			13004	462			41418	845
	Grand Total (A+B)	4209415	232895	4236143	201249	8841420	475686	8182594	403322