

Name : **United India Insurance Co. Ltd.**

Date **31.03.2011**

**NL 40**

Sl.No.	Business Acquisition through different channels								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3809168	79767	3709746	62144	10150996	334853	9642751	264710
2	Corporate Agents-Banks	488952	14631	448538	13631	1073803	39899	1016779	35331
3	Corporate Agents -Others	130620	910	177060	805	274731	3254	220903	3184
4	Brokers	338984	25433	83799	19431	1036587	102600	706178	82940
5	Micro Agents	230	37	528	53	2555	71	2504	84
6	Direct Business	1891798	52672	1075268	42471	4823745	154548	3521902	135599
	<b>Total (A)</b>	<b>6659752</b>	<b>173450</b>	<b>5494939</b>	<b>138535</b>	<b>17362417</b>	<b>635225</b>	<b>15111017</b>	<b>521848</b>
1	Referral (B)	100167	840	62762	677	205943	2418	96937	2056
	<b>Grand Total (A+B)</b>	<b>6759919</b>	<b>174290</b>	<b>5557701</b>	<b>139212</b>	<b>17568360</b>	<b>637643</b>	<b>15207954</b>	<b>523904</b>