

PERIODIC DISCLOSURES

FORM NL-40

Business Acquisition through different channels

Insurer: UNITED INDIA INSURANCE CO LTD.

Date: 30.06.2011

(Rs in Lakhs)

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3070241	100522	2043687	73103	3070241	100522	2043687	73103
2	Corporate Agents-Banks	286012	8319	162191	14185	286012	8319	162191	14185
3	Corporate Agents -Others	34658	1148	34377	1422	34658	1148	34377	1422
4	Brokers	77183	41873	285868	32508	77183	41873	285868	32508
5	Micro Agents	701	40	883	13	701	40	883	13
6	Direct Business	449242	49788	895901	42280	449242	49788	895901	42280
	Total (A)	3918037	201690	3422907	163511	3918037	201690	3422907	163511
1	Referral (B)	28414	383	21831	782	28414	383	21831	782
	Grand Total (A+B)	3946451	202073	3444738	164293	3946451	202073	3444738	164293