

## PERIODIC DISCLOSURES

**FORM NL-40**

**Business Acquisition through different channels**

Insurer: **United India Insurance Co Ltd.** Date: **31.03.2012**

Sl.No.	Business Acquisition through different channels					Rs in Lacs			
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	4916742	93838	3809168	79767	14468910	401270	10150996	334853
2	Corporate Agents-Banks	484981	11623	488952	14631	1343676	42931	1073803	39899
3	Corporate Agents -Others	83081	2215	130620	910	225879	6626	274731	3254
4	Brokers	151049	37859	338984	25433	389230	151399	1036587	102600
5	Micro Agents	8463	157	230	37	12380	480	2555	71
6	Direct Business	882436	85040	1891798	52672	2363114	214379	4823745	154548
	<b>Total (A)</b>	<b>6526752</b>	<b>230732</b>	<b>6659752</b>	<b>173450</b>	<b>18803189</b>	<b>817085</b>	<b>17362417</b>	<b>635225</b>
1	Referral (B)	0	0	100167	840	41418	845	205943	2418
	<b>Grand Total (A+B)</b>	<b>6526752</b>	<b>230732</b>	<b>6759919</b>	<b>174290</b>	<b>18844607</b>	<b>817930</b>	<b>17568360</b>	<b>637643</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold