

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels

Insurer: Date:

(Rs in Lakhs)

Business Acquisition through different channels – 2009-10									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents					9400615	264710	8763724	216140
2	Corporate Agents-Banks					1016779	30131	947892	27602
3	Corporate Agents -Others					220903	3184	205937	2600
4	Brokers					706178	82940	658334	71361
5	Micro Agents					244640	15843	228065	9002
6	Direct Business					3521902	125041	3283293	99393
	Total (A)					15111017	521849	14087245	426098
1	Referral (B)					96937	2056	90369	1679
	Grand Total (A+B)					15207954	523905	14177614	427777

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold