

**FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS****UNITED INDIA INSURANCE COMPANY LIMITED****BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 31st MARCH 2013**

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	5000526	105654	4916742	93838	15076288	436139	14468910	401270
2	Corporate Agents-Banks	677755	15946	484981	11623	1339927	49416	1343676	42931
3	Corporate Agents -Others	153854	1638	83081	2215	416762	6371	225879	6626
4	Brokers	218490	36377	151049	37859	473638	168152	389230	151399
5	Micro Agents	8068	213	8463	157	9741	322	12380	480
6	Direct Business	945004	83650	882436	85040	3124475	266202	2363114	214379
	Total (A)	7003697	243477	6526752	230732	20440831	926603	18803189	817085
1	Referral (B)	0	0	0	0	0	0	41418	845
	Grand Total (A+B)	7003697	243477	6526752	230732	20440831	926603	18844607	817930

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold