

**FORM NL-36- BUSINESS -CHANNELS WISE****UNITED INDIA INSURANCE COMPANY LIMITED**

	Date of Upload: 23-12-2025							Date:	30.09.2025
	Report Version: 1								
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	2890895	190126.54	5510717	383076.74	2912701	192059.00	5437474	374575.00
2	Corporate Agents-Banks	40436	1186.53	76597	3169.98	47014	1428.00	83847	3455.00
3	Corporate Agents -Others	45579	1464.43	67955	2289.06	4877	662.00	9255	1252.00
4	Brokers	1576262	199868.38	3402054	436644.70	1327572	127500.00	2656561	285163.00
5	Micro Agents								
6.a	Direct Business:Officers/Employees	549	1645.94	1294	14733.01	615	2487.00	1572	9206.00
6.b	Direct Business:Online (Through Company Website)	5140	407.07	10709	1060.43	6521	404.00	12768	1018.00
6.c	Direct Business:Others	79439	57188.89	160287	151326.96	84581	128357.00	169896	271830.00
7	Common Service Centres(CSC)	5	0.10	11	0.17	62	1.00	101	1.00
8	Insurance Marketing Firm	9600	687.92	18076	1270.48	1906	238.00	3600	612.00
9	Point of sales person (Direct)	96469	4933.80	182526	9342.20	76153	3648.00	149468	7234.00
10	MISP (Direct)	4896	655.65	9577	1287.22	6613	861.00	14410	2029.00
11	Web Aggregators	475734	8793.50	939532	17678.97	411698	8469.00	799402	16624.00
12	Referral Arrangements	0	0.00	0	0.00	0	0.00	0	0.00
13	Others								
	Govt Schemes	13	59641.82	15	71282.48	17	27800.00	21	28544.00
	MOU	1	1.32	2	9.49	2	0.00	3	10.00
	Business associates	114	187.37	273	524.31	174	185.00	378	497.00
	Total (A)	5225132	526789.26	10379625	1093696.20	4880506	494100.00	9338756	1002049.00
14	Business outside India (B)	0	0.00	0	0.00	0	0.00	0	0.00
	Grand Total (A+B)	5225132	526789.26	10379625	1093696.20	4880506	494100.00	9338756	1002049.00

Note:

(a). Premium means amount of premium received from business acquired by the source

(b). No of Policies stand for no. of policies sold

(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable