



**FORM NL-36- BUSINESS -CHANNELS WISE**  
**UNITED INDIA INSURANCE COMPANY LIMITED**

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Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	28,04,262	1,83,132.97	53,00,665	3,56,052.82	25,15,734	1,76,189.90	47,17,367	3,38,808.39
2	Corporate Agents-Banks	50,590	2,272.44	98,246	5,692.88	72,751	8,184.46	1,35,881	20,010.81
3	Corporate Agents -Others	13,718	1,022.57	30,317	3,989.21	13,042	2,903.01	26,485	5,385.63
4	Brokers	6,52,086	1,12,602.15	10,68,935	2,37,213.03	1,66,686	82,510.39	2,71,451	1,85,052.59
5	Micro Agents	1,483	197.29	3,603	707.59				
6.a	Direct Business:Officers/Employees	1,117	1,347.45	1,959	2,783.51	1,859	1,559.30	2,787	3,157.79
6.b	Direct Business:Online (Through Company Website)	6,334	308.75	12,716	648.66	20	0.64	8,410	372.80
6.c	Direct Business:Others	94,363	1,64,862.21	1,95,376	2,93,737.26	1,08,165	1,32,933.29	1,96,951	2,53,371.30
7	Common Service Centres(CSC)	89	1.48	256	4.31	811	3.90	1,235	8.87
8	Insurance Marketing Firm	1,483	197.29	3,603	707.58	1,994	320.72	4,093	801.20
9	Point of sales person (Direct)	63,586	2,494.48	96,153	3,963.82	5,800	725.38	7,085	970.55
10	MISP (Direct)	15,136	1,030.18	31,142	2,266.41	10,476	1,248.98	22,704	2,497.10
11	Web Aggregators	2,79,123	7,170.15	4,58,560	12,603.94	1,52,796	5,187.82	3,04,381	9,785.39
12	Referral Arrangements								
13	Others								
	Govt Schemes	106	25,274.45	743	25,814.86	9	34,689.46	91	56,514.97
	MOU	144	180.13	318	504.49	307	397.52	641	459.54
	Business associates	205	375.65	386	884.10	203	763.48	423	1,544.17
	Total (A)	39,83,825	5,02,469.64	73,02,978	9,47,574.47	30,50,653	4,47,618.25	56,99,985	8,78,741.10
14	Business outside India (B)								
	Grand Total (A+B)	39,83,825	5,02,469.64	73,02,978	9,47,574.47	30,50,653	4,47,618.25	56,99,985	8,78,741.10

Note:

- (a). Premium means amount of premium received from business acquired by the source  
(b). No of Policies stand for no. of policies sold  
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable