

PERIODIC DISCLOSURES

FORM NL-40

Business Acquisition through different channels

Insurer: **United India Insurance Co Ltd.**

Date: **31.12.2011**

Sl.No.	Business Acquisition through different channels					Rs in Lacs			
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3172898	100004	2056444	58211	9552168	307432	6344695	199922
2	Corporate Agents-Banks	346691	11938	274237	11933	858695	31308	584851	28884
3	Corporate Agents -Others	79229	2079	83045	7086	142798	4411	144111	9612
4	Brokers	65337	30084	152179	17782	238181	113540	697603	77167
5	Micro Agents	3028	263	9115	496	3917	323	10929	522
6	Direct Business	468078	39509	1090041	49567	1480678	129340	2931947	145468
	Total (A)	4135261	183877	3665061	145075	12276437	586354	10714136	461575
1	Referral (B)			65996	433	41418	845	105776	1778
	Grand Total (A+B)	4135261	183877	3731057	145508	12317855	587199	10819912	463353

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold